

Tridentine Community News

January 17, 2010

Latin Liturgy Association Planning Meeting Scheduled

Exactly six months from this weekend, the Latin Liturgy Association's National Convention will be held in our churches: Friday-Sunday, July 16-18, 2010. It is therefore time to commence planning in earnest for this event via an initial meeting for volunteers.



The objectives of the initial meeting are to:

- Identify the areas in which volunteers are needed
- Ask for volunteers for each area
- Schedule regular, unrushed upcoming meetings at a time that is convenient for the majority of the volunteers.

Here are some of the areas in which help will be needed:

Bus Tour: Candidate churches will need to be contacted. Bus(es) will need to be rented. Driver(s) will need to be directed. Volunteers will be needed at each church of the tour, to welcome and guide participants through the church. Each church will need to provide its own tour guide who is knowledgeable about the history of that church.

Speakers: In conjunction with LLA leadership, speakers will need to be invited to participate. A schedule will need to be prepared for logistical and marketing purposes.

Advertising & Promotion: Ads will need to be prepared for and submitted to the metro Detroit and Windsor press, Catholic radio, parishes, and diocesan and seminary administrations; and national Catholic publications and web sites. Previous LLA Conventions have been attended *primarily by locals*, who are attracted by the buzz of a national convention of this stature. We thus need to identify and target the most likely interested parties in the Archdiocese of Detroit, the Diocese of London, the Diocese of Lansing, and the Diocese of Toledo. This is perhaps the single most challenging and important aspect of planning the convention. It needs immediate attention. We can learn from Call To Holiness' intense marketing activities and the success that has brought them.

Food Service: The tentative plan: On Friday, snacks will be served before and after the bus tour. On Saturday, a continental breakfast will be served in the morning, plus a full lunch. On Sunday, breakfast will be served. Kitchen, serving, and set-up/clean-up help will be needed for all of these meals.

Registration: Volunteers will need to staff the registration table in the hall(s) where talks and meals are served. Name tags will have to be made up and distributed. Name tags will need to be checked before people are allowed into the halls for talks and meals.

Exhibitor & LLA Board Liaison: Volunteers will need to communicate with LLA Board members in preparation for the convention. Counts of registrants will need to be updated continually. Preparations for vendors who will be exhibiting in the hall will need to be made in conjunction with the LLA and the exhibitors.

Church Preparations: Volunteers will need to set up and take down for the various Masses and services at all host churches. Regular weekend Masses will also need to be staffed as usual.

Handouts: A variety of handouts will need to be prepared, printed, folded, and distributed, for liturgies and talks. Communications with musicians and speakers will be required to help them prepare these handouts.

Audio-visual: PowerPoint and white board presentation equipment will need to be assembled. Certain Catholic media apostolates might wish to record the proceedings and may need assistance.

Budgeting & Fundraising: The LLA will not be contributing in any significant way to the costs of running this convention. As with previous host cities, it is up to our Latin Mass Communities to come up with the funding for the conference. The host churches should not be expected to fund the entire event, either. Therefore, we must devise both a budget for the conference and ways to raise funds to pay the anticipated expenses.

Musician Coordination: More than any other previous local liturgical event, the LLA Convention will be under the microscope of some of the world's most influential liturgical experts. For this reason, plans will need to be made well in advance for the music programs. Musicians will need to be selected, and music schedules will need to be finalized, no later than May 15, 2010. We will need to discuss whether musicians from outside our region should be invited to participate, and if so, what roles they will play.

Guest Lodging & Transportation: Hotels will need to be contacted for rate quotes, so that we can recommend host hotel(s) to the LLA Board. Drivers will be needed to ferry guest speakers from and to the airport and the hotel(s) where they will be staying. Drivers will also be needed to shuttle convention attendees between their hotels and the conference sites.

The first meeting for all volunteers interested in assisting with the LLA Convention will be on Sunday, January 31 after Mass (at approximately 11:00 AM) in the St. Josaphat Parish Hall. Refreshments will be served. Members of Assumption-Windsor, Sweetest Heart of Mary, St. Joseph, St. Josaphat, and St. Albertus Churches are invited to attend. Those in Windsor who wish to share a ride to St. Josaphat should see Barry Rafferty. The meeting will be over in time to attend the 2:00 PM Mass at Assumption.

Let's do something good for the Church, for metro Detroit and Windsor, and above all, for almighty God, and assemble a first-rate Latin Liturgy Convention.